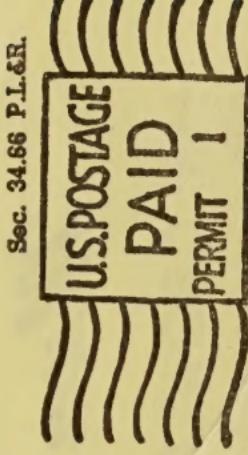
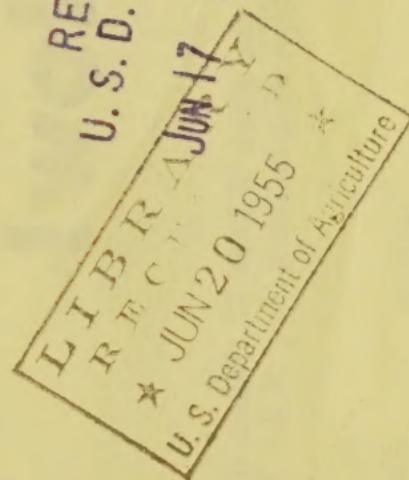


62.23

June 10, 1955



Mum Cuttings!

If ordered AT ONCE varieties on this list
can be shipped to reach you the week of

June 27

LIBRARY, U. S. DEPARTMENT
OF AGRICULTURE
WASHINGTON 25, D. C.

4

GREENHOUSE CHRYSANTHEMUM VARIETIES (Cont'd)

| Quan. | Variety | Amount | Quan. | Variety | Amount | Quan. | Variety | Amount | Quan. | Variety | Amount | | | | | | |
|---|------------------|-----------|---|------------------|-----------|------------------------------------|------------------|-----------|---|------------------|--------|--|--|--|--|--|--|
| 10-Week Varieties Nov. 5-10 | | | | | | | | | | | | | | | | | |
|2500 | Betsy Ross | |8000 | Blazing Gold | |2000 | Sungold | |2000 | Dk. Peter John | | | | | | | |
|3000 | Gt. Betsy Ross | |1000 | Sm. Superlative | |1000 | Golden Mrs. Ross | |1500 | Lt. Peter John | | | | | | | |
|9500 | Ind. White | |1500 | Yel. Ambassador | |1000 | Yel. Moeller | | 13-Week Varieties Dec. 5 | | | | | | | | |
|9500 | Richard Mandel | |2000 | Sunglow | |1000 | Golden Mistletoe | |1000 | Pink Mistletoe | | | | | | | |
|1000 | White Rayonnaute | |1000 | Golden Glory | |5000 | Tobin's Yellow | | BRONZE AND RED STANDARDS | | | | | | | | |
|1000 | Crystal Queen | |2000 | Yel. Albatross | |1000 | Dauntless | |500 | Glitters | | | | | | | |
|500 | Mrs. Iwata | |9500 | Good News | | PINK STANDARDS | | | | | | | | | | | |
|500 | Wh. Fern Edwards | |5000 | Yel. Lace | |8-Week Varieties Oct. 15-20 | | |500 | Red Glitters | | | | | | | |
|2500 | Monument | |1500 | Gold Lace | |3000 | Pink Chief | |1000 | Ivanhoe | | | | | | | |
|1000 | Kegon's White | |1000 | Hooked Yel. Lace | |6000 | Major Bowes | |500 | Apricot Queen | | | | | | | |
| 11-Week Varieties Nov. 15-23 | | | | | | | | | | | | | | | | | |
|1500 | Sterling | |9500 | Ind. Yellow | |9-Week Varieties Nov. 1-3 | |9500 | Detroit News | | | | | | | | |
|3000 | Marketeer | |9500 | Imp. Ind. Yellow | |500 | Bunbu | |9500 | Ind. Bronze | | | | | | | |
|1000 | Mefo | |3500 | Dk. Ind. Yellow | | 10-Week Varieties Nov. 5-10 | | | | | | | | | | | |
|500 | Wh. Frick | |1500 | Yel. Rayonnaute | |1000 | J. W. Prince | |3500 | Dk. Ind. Bronze | | | | | | | |
|2000 | White Peter John | |500 | Sue Sally Jones | |5000 | Ind. Pink | |1000 | Waikiki | | | | | | | |
| 12-Week Varieties Nov. 25-Dec. 3 | | |1100 | Yel. Queen | |1000 | Rayonnaute | |1500 | Gena Harwood | | | | | | | |
|2500 | Chattanooga | |3500 | Yel. Monument | |1000 | Orchid Queen | |1000 | Mamoru | | | | | | | |
|1000 | Margaret Moeller | | 11-Week Varieties Nov. 18-23 | | |2000 | Dk. Orchid Queen | |1500 | Br. Orchid Queen | | | | | | | |
|13-Week Varieties Dec. 5-13 | |1500 | Yel. Marketeer | |1000 | Phillip Kry | |1000 | Mrs. Stahelin | | | | | | | | |
|2000 | Dec. White | |9500 | Bonn. Deluxe | |5000 | Queen of Pinks | |500 | Mrs. Roy | | | | | | | |
|1500 | Wh. Mistletoe | |3000 | Friendly Rival | |2000 | Pk. Fern Edwards | |1500 | Garnet King | | | | | | | |
|5000 | Smith's White | |2500 | Yel. Mefo | |1000 | Peggy Hoover | | 11-Week Varieties Nov. 20-23 | | | | | | | | |
| YELLOW STANDARDS | | |1000 | Harvester | |1500 | Aristocrat | |2000 | Br. Frick | | | | | | | |
|8-Week Varieties Oct. 15-23 | |1000 | Marie DePetris | |1000 | Helen Frick | |1500 | Br. Peter John | | | | | | | | |
|3000 | Gold Lode | |1500 | Yel. Peter John | |500 | Rose Delight | | 12-Week Varieties Nov. 25-Dec. 1 | | | | | | | | |
|2000 | Celestra | | 12-Week Varieties Nov. 25-Dec. 3 | | |2500 | Thanks. Pink | |1500 | Gladys Pearson | | | | | | | |
|1000 | Valiant | |1000 | Dk. Yel. Chat. | |1500 | Ed. Seidewitz | |1000 | Oak Leaf | | | | | | | |
|5000 | Mrs. Kidder | |2500 | Golden Pearson | | 13-Week Varieties Dec. 5 | | | | | | | | | | | |

LIMITATION OF WARRANTY. Geo. J. Ball, Inc., warrants to the extent of the purchase price that seeds, plants, or bulbs are as described on the container within recognized tolerances. Seller gives no other or further warranty, express or implied.

| | | |
|---|---|---|
| Ship By | Shipping Date | Shipping address if different from regular mail address |
| <input type="checkbox"/> Railroad Express | | |
| <input type="checkbox"/> Air Freight | Substitutions will be | |
| <input type="checkbox"/> Air Express | acceptable (check one) Yes..... No..... | Signature..... |
| Check one of above | | |

SB15
29B3

Mum Cuttings Now!

Rey Rose



June 10, 1955

MR. GROWER:

Cuttings on this list, if ordered at once, will reach you the week of June 27. Mums direct benched June 30, black cloth shaded, will flower October 6 (single stem) or October 20 (pinched). Any of the 9 or 10 week varieties on this list can be grown on these schedules:

Single Stem

| | |
|---------|------------------------|
| June 30 | Plant direct 6 x 4 in. |
| July 28 | Start shade |
| Oct. 6 | Flower |

June 30

July 14
Aug. 4
Oct. 20

Pinched

| |
|--|
| Plant direct 7 x 8 in., 3 stems per plant |
| Pinch (high) |
| Start shade |
| Flower |

The 8, 9, and 10 week varieties can be planted this week to flower without lights or shade cloth (normal season). They will flower from October 15 to November 12. Don't let this fall go by without Mums.

This week's "Ball Mum Special" is a self-mailer—just fill in the varieties and quantities, etc., refold so the GEO. J. BALL address is exposed, fasten with staple or scotch tape, and drop it in the mail. We pay the postage. Your check may be enclosed, too, by fastening around the edges with staples or tape. Mail today so you won't get caught short without Mums this fall.

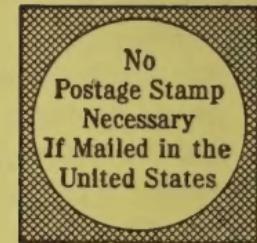
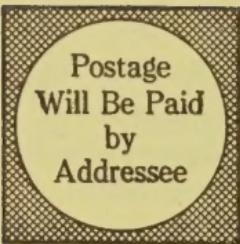
GEO. J. BALL, INC.

Cuttings listed below are offered subject to prior sale at prices and other terms as outlined in our 1955 Ball Mum Guide. Minimum order 300 cuttings; minimum of any one variety, 50 cuttings.

GREENHOUSE CHRYSANTHEMUM VARIETIES

| Quan. | Variety | Amount | Quan. | Variety | Amount | Quan. | Variety | Amount | Quan. | Variety | Amount | | | | | | |
|---|---------|--------|---|---------|--------|---|---------|--------|--|---------|--------|--|--|--|--|--|--|
| WHITE POMPONS | | | | | | | | | | | | | | | | | |
| 8-Week Varieties Oct. 15-24 | | | | | | | | | | | | | | | | | |
|2000 Calif. Wh. Daisy | | |1500 Rodell Improved | | |500 Fairyland | | |1500 Calumet | | | | | | | | |
|3000 Irene | | |1000 Goldfinch | | |500 Citation | | |1000 Rajah | | | | | | | | |
|1500 Norona | | |1500 Golden Herald | | |500 Enterprise | | |1500 James Stewart | | | | | | | | |
|2500 Silver Ball | | |9500 Gold Coast | | |1500 Elizabeth Hood | | |500 Adelaide | | | | | | | | |
|2500 Pristine | | |3000 Yel. Dot | | |3500 Jewell | | |1000 Jemima | | | | | | | | |
| 9-Week Varieties Oct. 25-Nov. 1 | | | | | | | | | | | | | | | | | |
|2500 Popcorn | | |6000 Red Dot | | |3500 Carolyn Yosick | | |500 Talisman | | | | | | | | |
|3500 White Popcorn | | |1000 Yel. Firebird | | |2500 Capt. Cook | | | 9-Week Varieties Oct. 25-Nov. 1 | | | | | | | | |
|5000 Keepsake | | |500 Aztec | | |9500 Reward | | |1000 Bonton | | | | | | | | |
|4000 Pinocchio | | |1500 Sunup | | |5000 Pink Dot | | |500 Gaiety | | | | | | | | |
|1000 Songster | | |1500 Yel. Arcadia | | |2500 Jessie | | |1500 Firebird | | | | | | | | |
|1500 Cottontop | | |1500 Mary Gold | | |500 Oct. Pink | | |1500 Buckskin | | | | | | | | |
|2000 Arcadia | | |3000 Mary Hall | | |500 Bluechip | | |500 Oct. Bronze | | | | | | | | |
|2000 Halo | | |1500 Schn. Yel. Daisy | | |500 W. H. Buckingham | | |500 Buccaneer | | | | | | | | |
|3000 Sea Gull | | |2000 Yel. Sea Gull | | |2000 Lillian Doty | | |1000 Red Seneca | | | | | | | | |
|2500 White Doty | | |1500 Sunray | | |500 Tempo | | |1000 Br. Buckingham | | | | | | | | |
| 10-Week Varieties Nov. 5-12 | | | | | | | | | | | | | | | | | |
|500 Whitetop | | |2000 Barcarole | | |2500 Portrait | | |500 Jetfire | | | | | | | | |
|1000 Madonna | | |500 Brigadoon | | |500 Criterion | | |500 Orange Beauregard | | | | | | | | |
|1000 Encore | | |2000 Crescendo | | |500 Pennant | | |5000 Beauregard | | | | | | | | |
|2000 Moonglow | | |2000 Constellation | | |500 Cover Girl | | |1000 Red Rust | | | | | | | | |
|500 Pacesetter | | |500 Pixie | | |500 Miss Clarinda | | |500 Rubicon | | | | | | | | |
|1000 Ill. Igloo | | |500 Nuggets | | |1000 Pandora | | |1000 Bittersweet | | | | | | | | |
|8000 Shasta | | |500 Ill. Gold Cup | | |1000 Thyra | | |3000 Gypsy | | | | | | | | |
|1500 Dynamo | | |9500 Yel. Shasta | | |1500 Linda Lou | | |1000 Chevron | | | | | | | | |
|1000 Vesper | | | 11-Week Varieties Nov. 15-23 | | | | | | | | | | | | | | |
|5000 Little America | | |1000 Princeton | | |1000 Dk. Linda Lou | | |500 The Titan | | | | | | | | |
|1000 Ill. Snowdrift | | |500 Thorobred | | |500 Humdinger | | |2000 Copperhead | | | | | | | | |
| 11-Week Varieties Nov. 15-24 | | |2000 Golden Chord | | |4500 Masterpiece | | |2000 Br. Masterpiece | | | | | | | | |
|1500 Sculpture | | |1500 Forty-Niner | | |1000 Rose Masterpiece | | |2000 Dk. Br. Masterpiece | | | | | | | | |
|500 Wh. Freida | | |1500 Yellow Fellow | | |1000 Salmon | | |500 Paragon | | | | | | | | |
|500 Eskimo | | |2000 Susanne Miller | | |Masterpiece | | |500 Ill. Tangier | | | | | | | | |
|500 Snowflurry | | |500 Bojangles | | |500 Memorial | | |500 Red King | | | | | | | | |
|500 Ill. Starflower | | |1500 Yel. L. I. Beauty | | |500 Ill. Regal | | | 11-Week Varieties Nov. 15-23 | | | | | | | | |
|1000 L. I. Beauty | | |2500 Yel. Highbrow | | |1500 Taffeta | | |500 Red Princeton | | | | | | | | |
|3000 Highbrow | | |2000 Lollipop | | |500 Carole | | |500 Ill. Redhead | | | | | | | | |
|2000 Priscilla | | |1000 Klondike | | |500 Arbutus | | |1000 Ill. Warrior | | | | | | | | |
|1000 Ill. Bountiful | | |1000 Yel. Rolinda | | |1000 Dark Norma | | |2000 Legal Tender | | | | | | | | |
|2500 Belray | | | 12-Week Varieties Nov. 25-Dec. 1 | | | | | | | | | | | | | | |
|500 White Lady | | |1500 Goldenrod | | |500 Orchid Beauty | | |2500 Br. Goldsmith | | | | | | | | |
|500 Ill. Peace | | |2000 Goldsmith | | |1500 Freida | | |500 Yolanda | | | | | | | | |
|2000 Wh. Yuletide | | |2500 Sunnyside | | |500 Ill. Springtime | | |500 Apricot Valencia | | | | | | | | |
|500 Wh. Valencia | | |500 Ill. Wampum | | |500 Polka | | |1000 Galaxy | | | | | | | | |
|1500 Cordova | | |1000 Yel. Priscilla | | |1000 Nugano | | | 13-Week Varieties Dec. 5-13 | | | | | | | | |
|500 Fortune | | |1000 Yel. Valencia | | |1000 Grand Slam | | |500 Red Enchantress | | | | | | | | |
|1000 Carrara | | |500 Omega | | |500 Almega | | |1500 Debonair | | | | | | | | |
| 13-Week Varieties Dec. 5-13 | | |500 Yel. Galaxy | | |2000 Minuet | | |1500 Christ. Star | | | | | | | | |
|3500 Cameo | | | 13-Week Varieties Dec. 5-12 | | |1500 Ill. Formal | | |1500 Br. Minstrel | | | | | | | | |
|500 Spangles | | |500 Jack-Pot | | |2000 Beautiful Lady | | | 14-Week Varieties Dec. 15-20 | | | | | | | | |
|500 Wh. Enchantress | | |1500 Yel. Acclaim | | |500 Valencia | | |500 Br. Riviera | | | | | | | | |
|500 Ill. Starlet | | |500 Yel. Spangles | | |1000 Dk. Valencia | | |1500 Christmas Greeting | | | | | | | | |
|1000 Imp. Wh. Supreme | | |500 Cinderella | | |500 Heritage | | |1000 Merrymaker | | | | | | | | |
|1000 Snow Queen | | |500 Goldtone | | | 13-Week Varieties Dec. 5-13 | | | | | | | | | | | |
|500 Snowflake | | |1000 Yel. Enchantress | | |1500 Enchantress | | |500 Poinsettia | | | | | | | | |
|500 Yukon | | |1000 Corsair | | |1000 Debutante | | | WHITE STANDARDS | | | | | | | | |
|500 Satellite | | | 14-Week Varieties Dec. 15-24 | | |500 Dk. Supreme | | |8-Week Varieties Oct. 20-23 | | | | | | | | |
| 14-Week Varieties Dec. 15-20 | | |1000 Yel. Riviera | | |1000 Minstrel | | |5000 Silver Sheen | | | | | | | | |
|1000 Snowcrest | | |500 Yel. Snowcrest | | |500 Lt. Pk. Minstrel | | | 9-Week Varieties Oct. 25-Nov. 1 | | | | | | | | |
|2500 Garza | | |1000 Shamrock | | | 14-Week Varieties Dec. 15-25 | | | | | | | | | | | |
|1000 Heirloom | | |2500 Vibrant | | |1000 Dk. Riviera | | |3500 Granite State | | | | | | | | |
|500 Wedding Bells | | |500 Revelry | | |500 Riviera | | |2000 Ambassador | | | | | | | | |
| 15-Week Varieties Dec. 25-Jan. 5 | | |1000 Gold Seal | | |500 Coronet | | |4000 Nightingale | | | | | | | | |
|8000 Revelation | | | 15-Week Varieties Dec. 25-Jan. 5 | | |500 Pk. Tr. Island | | |1500 Snow White | | | | | | | | |
|2500 Snow | | |1500 Siren | | |500 Rosalind | | |9500 Wilson's White | | | | | | | | |
|1500 Muto's White | | |1000 Yuleflame | | |500 Medallion | | |7000 Albatross | | | | | | | | |
|500 Talmeda | | |7000 Yel. Snow | | | 15-Week Varieties Dec. 25-Jan. 5 | | | | | | | | | | | |
|1000 Ill. Snowbound | | |7000 Yel. Revelation | | |500 Kay Tashima | | | WHITE STANDARDS | | | | | | | | |
|1000 Ill. Snowbound | | |1000 Ill. Yel. Snowbound | | | 15-Week Varieties Dec. 25-Jan. 5 | | | | | | | | | | | |

SEE OTHER SIDE FOR BALANCE OF LIST



B U S I N E S S R E P L Y E N V E L O P E

First Class Permit No. 1, Section 34.66, P.L.&R. West Chicago, Ill.

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